

News Release FOR IMMEDIATE RELEASE

Feb. 2, 2016

WELD Announces Continued Support for Drag Racing Through Its 2016 NHRA Contingency Program

Kansas City, Mo. – WELD continues its longtime support for the National Hot Rod Association (NHRA) by announcing its 2016 NHRA contingency program. This year WELD will pay contingency on the latest and most technically advanced WELD Racing wheels: Delta-1, TT63, Full Throttle and Black Draglite.

Competitors who use these contingency specific category of WELD Racing wheels and display the brand's decal on their race cars during the 2016 season are eligible for contingency payouts. Please refer to the NHRA Contingency website www.nhraracer.com/contingency.asp for specific details on the program and rules.

"Our 2016 program features our newest wheels which gives our racers the latest technology and performance edge to keep them in the winner's circle," said Norm Young, president and CEO of WELD. "WELD expresses our best wishes to all drivers for a safe and exciting 2016 season."

WELD manufactures the highest quality forged race wheels for dirt, oval and drag racing, along with wheels for performance street cars and trucks. Each WELD wheel is precision engineered for maximum performance on the street, off road and at the track. For more information about WELD or CCW Forged Performance, phone 800-788-9353 or visit www.WELDwheels.com.

####

Image attached:



Image caption: WELD Racing's lineup of drag racing wheels eligible for 2016 NHRA contingency include the company's latest and most technically advanced wheels (I-to-r): Delta-1, Black Draglite, Full Throttle and TT63.

Download image: http://goo.gl/POLgDf



About WELD

WELD, based in Kansas City, Missouri, is the technology and manufacturing leader in the performance wheel market. Since 1967, Weld has been a pioneer in wheel engineering and design from main street to the race track. WELD's precision and quality is validated by amassing more professional ace wins than any other wheel company. Every race and street wheel is subjected to the same quality and design standards. WELD's entire line of performance wheels can be seen at www.WELDwheels.com.

WELD is a Granite Creek company. Granite Creek invests in businesses with defensible market niches, recognized brands, strong intellectual property and/or manufacturing process assets led by entrepreneurial management teams in food/agribusiness, medical devices and instruments, and transportation industry sectors.

For further product information, contact:

Jennifer Collins, Marketing Manager WELD 816-423-5717 jcollins@weldracing.com

For further PR information, contact:

Gary McCoy, Public Relations Director The Marx Group 847-622-7228 gmccoy@themarxgrp.com